

## Wavestone acquires UK consultancy Xceed Group

This is a key step in accelerating our international growth and our strategic vision of establishing Wavestone as a top-tier international consulting brand by 2021.



**Xceed Group** is a leading technology consultancy who specialises in implementing large IT transformation programmes for **major financial services** organisations. These services include the planning and delivery of complex IT change programmes.



*"With this merger, Wavestone not only bolsters its footprint in **London** and **New York**, but also enhances its ability to address global programmes. Xceed also enriches Wavestone's client portfolio with complementary global accounts across the **Finance Industry**. We saw in our discussions that Xceed and Wavestone share **identical values**, which is a key success factor for our project."*

**Reza Maghsoudnia**, Strategic Development Director

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## Here's our thoughts on...

### GDPR's Impact on Outsourcing

What will be the impact of the new GDPR directive on outsourcing arrangements?

We discuss some of the key steps companies and service providers should be taking to address and mitigate the impact prior to the effective date in May 2018.



[Find out more](#)

### Europe is Deep Tech

In Europe, there has been a steep increase of Deep Tech investments from €0.4 billion to €2.3 billion between 2012 and 2016.

As seen in **Raconteur**, we conducted a global survey answered by over 100 investors throughout Europe, the US and across the globe to better understand this trend.

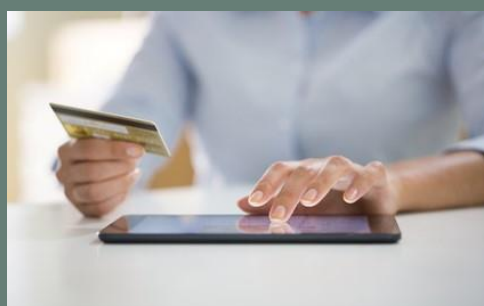


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### Bank of the Future

The financial landscape is continually evolving with an ever-greater focus on customers and the experience offered to them.

Wavestone studies the key trends of this industry to build the 'bank of the future'; exploring concepts ranging from AI to new digital payment means.



[Learn more](#)

## Upcoming Events: Viva Technology Show



Wavestone is a partner of the **Viva Technology Show** taking place on **24<sup>th</sup>-26<sup>th</sup> May** in Paris. This forum is the world's rendezvous for innovation and technology, gathering **8,000 start-ups**, **1,400 investors**, and **80,000 attendees** from **100 countries**.



Wavestone will be sponsoring the **CEO Forum** and the **Press Stand** hosting over 800 journalists. We will also offer our clients personalised paths through the forum, and present two insights on the theme of autonomous vehicles and connected objects.

## CREADESK

What differentiates us from our competitors? Our **exclusive assets**. This newsletter we are focusing on one of these ... **Creadesk** which is aimed at boosting creativity and generating new ideas.

This asset is an in-house entity with a dedicated team and methodologies designed to stimulate creativity, generate innovative ideas and provide more agile functioning methods for corporate missions.

### Case Study: Unleashing creativity to succeed in private banking

**Background** Digital acceleration is turning the **private banking sector** upside down. The customer relationship with the physical branch is changing and requires private banks to imagine a differentiated **customer experience**.

**Challenges** To support its initiatives, the client called on Wavestone to organise and lead a seminar to define 15 **innovation initiatives**, bringing together 40 multinational members of the community.

**Outcomes** By leading the workshop, the **Wavestone Creadesk team** offered an innovative role-playing approach with the theme of: "Unleashing creativity to succeed."

Over a 48-hour period, the 15 project teams developed their services from A to Z by addressing the **challenges of a start-up**: identifying client needs, joining an incubator, pitching their ideas, developing business plans, and devising new **customer experiences**.

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# WAVESTONE

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Wavestone is a consultancy firm, formed by the merger of Solucom and Kurt Salmon's European business (excluding retail and consumer goods outside of France). It is a leading independent player in European consulting.

Wavestone's mission is to enlighten and guide its clients in their most strategic decisions drawing on its threefold functional, sectoral and technological expertise.