# INVESTOR MEETING

**European Spring Midcap Event** 

June 24 & 25



## **AGENDA**

/ **01** About Wavestone

/ **02** 2020/21 annual results

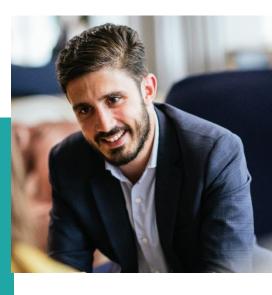
/ **03** Outlook and recent news

## Wavestone: independent pure player in consulting



Independent **pure player** 

**Clients** who are **leaders** in their sectors

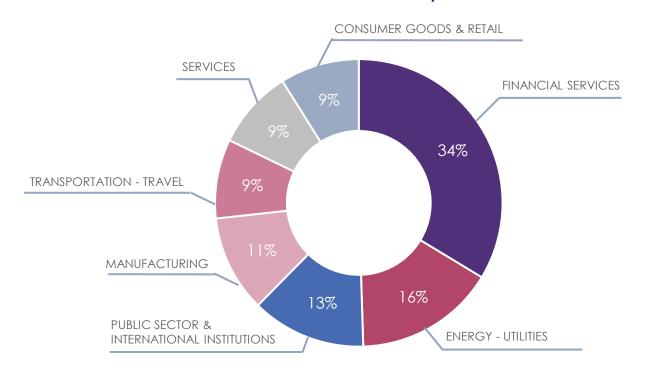


13 offices



**+3,000** employees

## Distribution of revenue at March 31, 2021



| 2020/21 Revenue |     |  |  |
|-----------------|-----|--|--|
| FRANCE          | 85% |  |  |
| INTERNATIONAL   | 15% |  |  |

| TOP-20 CLIENTS 2020/21       |    |  |
|------------------------------|----|--|
| EDF                          | 8% |  |
| SNCF                         | 7% |  |
| SOCIETE GENERALE             | 5% |  |
| AXA                          | 4% |  |
| CREDIT AGRICOLE              | 4% |  |
| TOTALENERGIES                | 4% |  |
| LA POSTE                     | 4% |  |
| BNP PARIBAS                  | 3% |  |
| ENGIE                        | 3% |  |
| UGAP                         | 2% |  |
| L'OREAL                      | 2% |  |
| SANOFI                       | 2% |  |
| BPCE                         | 2% |  |
| MINISTRY OF THE ECONOMY      | 2% |  |
| ALLIANZ                      | 2% |  |
| MINISTRY OF THE ARMED FORCES | 1% |  |
| STELLANTIS                   | 1% |  |
| GROUPAMA                     | 1% |  |
| LEGAL & GENERAL              | 1% |  |
| BIOMERIEUX                   | 1% |  |

## Our ambition: to be a responsible and citizen company

#### Our commitments

- Improve client satisfaction and support clients in sustainable performance
- Promote employee engagement, well-being, and quality-of-life at work
- Act for diversity, and create an inclusive working environment where everyone is free to be themselves, and has the same opportunity to fulfill their potential
- Be a corporate citizen that behaves ethically and responsibly
- Minimize the impact of our activity on the environment



2<sup>nd</sup> in our class in 2020



72/100 "Gold" Commitment







4<sup>th</sup> in class in 2020





90% favorable recommendations

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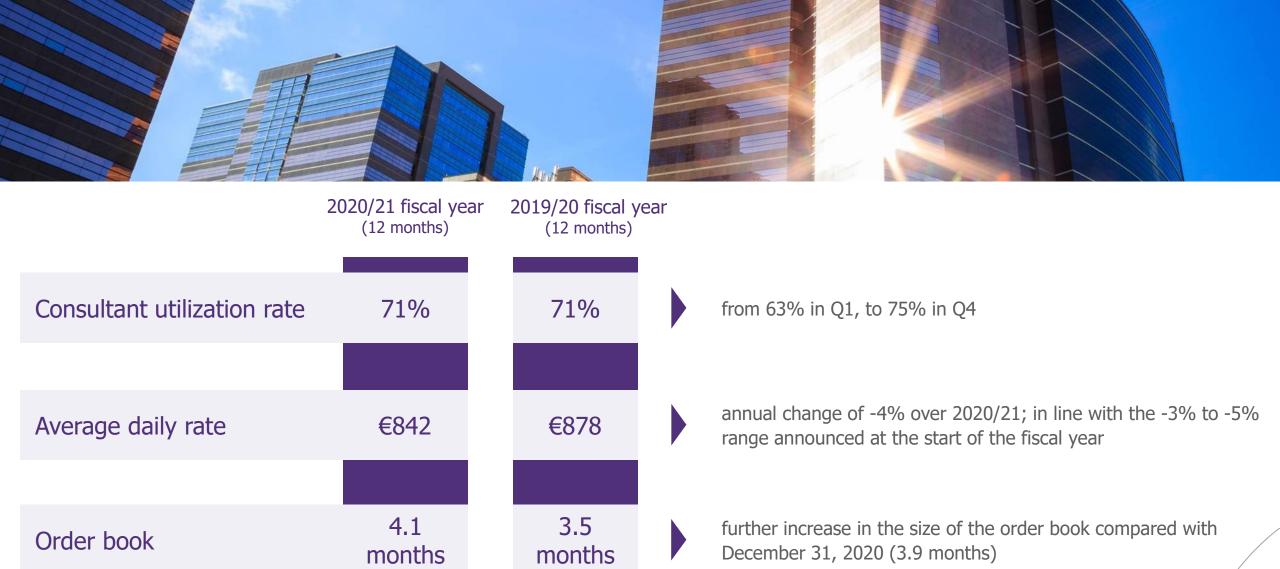
#### Limited decline in annual revenue of -1%

| Revenue<br>unaudited consolidated data (in €m) | 2020/21 | 2019/20 | Change | Change at constant<br>scope <sup>1</sup> and on a<br>constant forex basis |
|--|---------|---------|--------|---|
| Q1   | 94.4    | 98.3    | -4%    | -10%  |
| Q2   | 92.4    | 96.2    | -4%    | -4%   |
| Q3   | 111.8   | 112.7   | -1%    | +3%   |
| Q4   | 119.1   | 114.9   | +4%    | +7%   |
| Twelve-month total                             | 417.6   | 422.0   | -1%    | -1%   |

<sup>(1)</sup> Excluding WGroup, which has been consolidated since 8/1/2019.

- / €417.6m for the 2020/21 fiscal year, a limited decline of -1%
  - > also -1% at constant scope and exchange rates
- / Solid outperformance of the market, in a consulting sector that contracted in 2020
  - > -13% contraction worldwide (source: Source Global Research), -11% in France (source: Syntec Conseil)

## Good consultant utilization rate and prices stabilizing



## Limited decline in the workforce in 2020/21: -1%

- / 3,453 employees at March 31, 2021
  - > compared with 3,358 at December 31, 2020; and 3,498 at March 31, 2020
  - > decline ultimately limited to -1% over the fiscal year
- / Recruitment plan targets exceeded in 2020/21
  - > about 450 gross hires achieved during the year
  - > outperforming the 400-hires target
- / Staff turnover rate of 11% at the end of the fiscal year
  - > compared with 14% a year before
  - > rate expected to rise in the coming quarters



## EBIT margin of 12.8% in 2020/21

| Consolidated data (in €m)<br>Audited data | 2020/21<br>(12 months) | 2019/20<br>(12 months) | Change |
|---|------------------------|------------------------|--------|
| Revenue                                   | 417.6                  | 422.0                  | -1%    |
| EBIT                                      | 53.3                   | 55.7                   | -4%    |
| EBIT margin                               | 12.8%                  | 13.2%                  |        |
| Amortization of client relationships      | (1.5)                  | (1.6)                  |        |
| Other operating income and expenses       | (8.5)                  | (0.6)                  |        |
| Operating income                          | 43.3                   | 53.5                   | -19%   |
| Cost of net financial debt                | (1.1)                  | (2.2)                  |        |
| Other income and expenses                 | (1.5)                  | (1.2)                  |        |
| Income tax expenses                       | (15.3)                 | (19.0)                 |        |
| <b>Group share of net income</b>          | 25.4                   | 31.1                   | -19%   |
| Net margin                                | 6.1%                   | 7.4%                   |        |

- / €19.5m in savings achieved in 2020/21
  - > exceeding the €15m initially targeted in the performance plan
- / €3.2m provision within EBIT, following the proposal to reimburse the monies received under furlough arrangements
- / €8.3m in provisions and depreciation within other operating income and expenses, linked to the Smartworking@Wavestone project
  - > including €5.3m in future disbursements

## Record cash flow from business activities in 2020/21: €70.8m

| Consolidated data (in €m)<br>Audited data                          | 2020/21<br>(12 months) | 2019/20*<br>(12 months) |
|--|------------------------|-------------------------|
| Self-financing capacity before net financial debt and tax expenses | 67.0                   | 68.3                    |
| Tax paid   | (17.0)                 | (19.2)                  |
| Change in working capital requirements                             | 20.8                   | 6.2                     |
| Net cash flow from operations                                      | 70.8                   | 55.3                    |
| Net cash flow from investments                                     | (0.8)                  | (29.5)                  |
| of which fixed asset acquisitions                                  | (0.7)                  | (3.1)                   |
| of which changes in scope  | -                      | (26.6)                  |
| Net cash flow from financing operations                            | (47.2)                 | (11.2)                  |
| of which dividends paid  | -                      | (4.6)                   |
| of which sales (acquisitions) of company shares                    | 0.1                    | (3.5)                   |
| of which loans received net of repayments                          | (38.3)                 | 6.5                     |
| of which repayments of lease liabilities                           | (7.8)                  | (6.7)                   |
| Change in cash and cash equivalents                                | 22.8                   | 14.6                    |

<sup>\*</sup> The way the cash flow table is presented has changed since September 30, 2020. See the consolidated financial statements for more details.

## Net cash position of €31.8m

| Consolidated data (in €m)<br>Audited data                                  | 3/31<br>2021           | 3/31<br>2020           |
|--|------------------------|------------------------|
| Non-current assets of which goodwill including rights to use leased assets | 212.6<br>162.0<br>21.0 | 232.8<br>166.5<br>30.6 |
| <b>Current assets</b> of which trade receivables                           | 145.8<br>125.7         | 151.7<br>128.4         |
| Cash and cash equivalents  | 88.0                   | 65.1                   |
| TOTAL ASSETS   | 446.5                  | 449.6                  |

| Consolidated data (in €m)<br>Audited data                | 3/31<br>2021 | 3/31<br>2020 |
|--|--------------|--------------|
| <b>Shareholders' equity</b> of which minority interests  | 206.1        | 177.1<br>0.0 |
| <b>Financial liabilities</b> of which less than one year | 56.2<br>8.2  | 94.3<br>38.2 |
| Lease liabilities  | 30.3         | 37.7         |
| Non-financial liabilities                                | 154.0        | 140.5        |
| TOTAL LIABILITIES  | 446.5        | 449.6        |

Available cash and cash equivalents of €31.8m at March 31, 2021

against net debt of €29.1m at March 31, 2020

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## Acquisition of Everest Group's *Consulting* practice in the US

#### / Everest Group, a market research and consulting firm

- > the consulting practice advises companies on the challenges they face in terms of IT sourcing and business-process outsourcing
- > a client portfolio drawn from the top-500 US companies across a range of sectors including financial services, utilities, retail, and consumer goods

#### / Details of the acquisition

- > Wavestone has acquired all the *Consulting* practice assets
- > purchase price: \$10.1m (€8.3m) in enterprise value
- > +\$5.1m (€4.2m) depends on revenue in the 2021/22 fiscal year
- > financed from cash

#### / A strategic partnership between Wavestone and Everest Group

> Wavestone is Everest Group's exclusive consulting partner in North America

- → Average annual revenue of \$11m (~ €9.1m) over the last three fiscal years
- → Profitability comparable to Wavestone's
- → 5 partners and 20 employees
- → Registered office: Dallas, USA
- → Consolidated since May 1, 2021

## 2021, progressive recovery in confidence

#### / A gradual improvement in consulting market conditions

- > spending on consulting services still being tightly controlled...
- ...but an increased number of major transformation projects, accelerated by the crisis

#### / The motors of recovery

- > acceleration of the digital transition
- > M&A and carve-outs
- > the quest for operational efficiency and business-model optimization

### / Sector dynamics are still sharply contrasted

- > sectors that remain sluggish: automotive, retail, transportation
- strongly-positioned sectors: pharmaceuticals, utilities, the public sector, insurance, and banking





## A fiscal year focused on a return to growth

- / Maintenance of high levels of business activity
  - > restore the performance of activities still impacted by the crisis
  - > remain alert for potential new downturns
  - > support the return to growth
- / Hiring and staff turnover return to the top of the agenda
  - > acceleration of recruitment: 800 new hires targeted for the current fiscal year
  - > after the low of 2020/21, staff turnover likely to increase...
  - > ...but the aim is to contain it at about 15%
- / Operational indicators: continue to build on the momentum of Q4 2020/21
  - > confirm the stabilization of sales prices over the fiscal year
  - maintain a consultant utilization rate of 75% close to that of H2 2020/21

## 2021/22 financial objectives

#### / Revenue target raised to €460m

> against a previous target of €450m – set before taking into account the integration of Everest Group's consulting practice from May 1, 2021

#### / Objective of an EBIT margin close to 13% is confirmed

> includes renewed expenses linked to growth, partially offset by savings from Smartworking@Wavestone

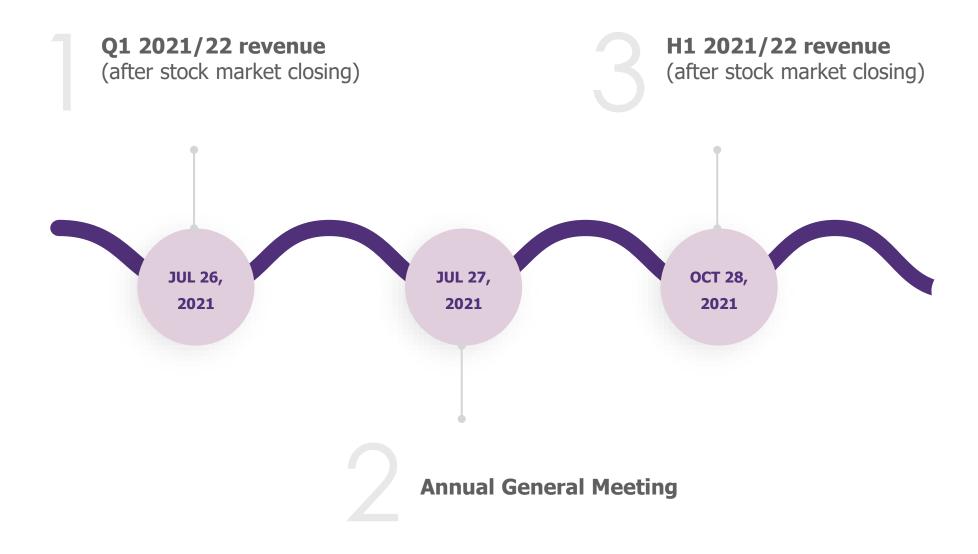
#### / Continuation of the strategy of targeted acquisitions

- > acquisition of US firms remains the priority
- > but without ruling out tactical acquisitions in other geographies, especially France





## Financial agenda





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