

Procurement decarbonization, where do we stand?

Workshop – Thursday, May 19th 2022 - 1pm

Animated by:



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The Positive Way

WAVESTONE

bpifrance



change**N**OW

In attendance of:



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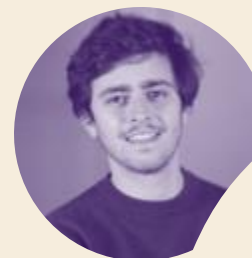
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Angéline Bizet

Senior VP Purchasing

 | HUTCHINSON®



Louis Camus

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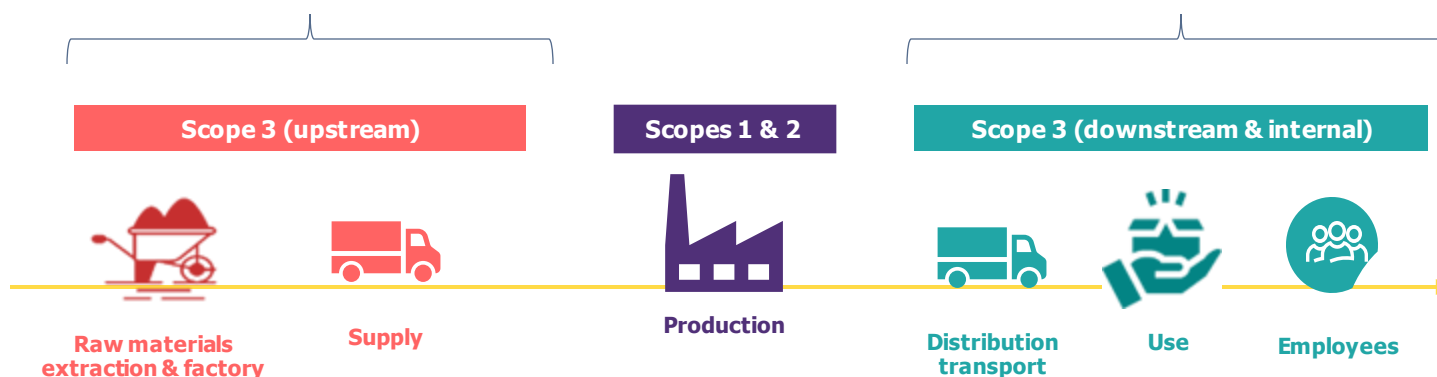
Ekimetrics.

DECARBONIZING PROCUREMENT, WHERE DO WE STAND TODAY?



86%

surveyed people partially measure the **indirect carbon emissions (upstream & downstream)** in the Procurement value chain



Why decarbonize Procurement ?

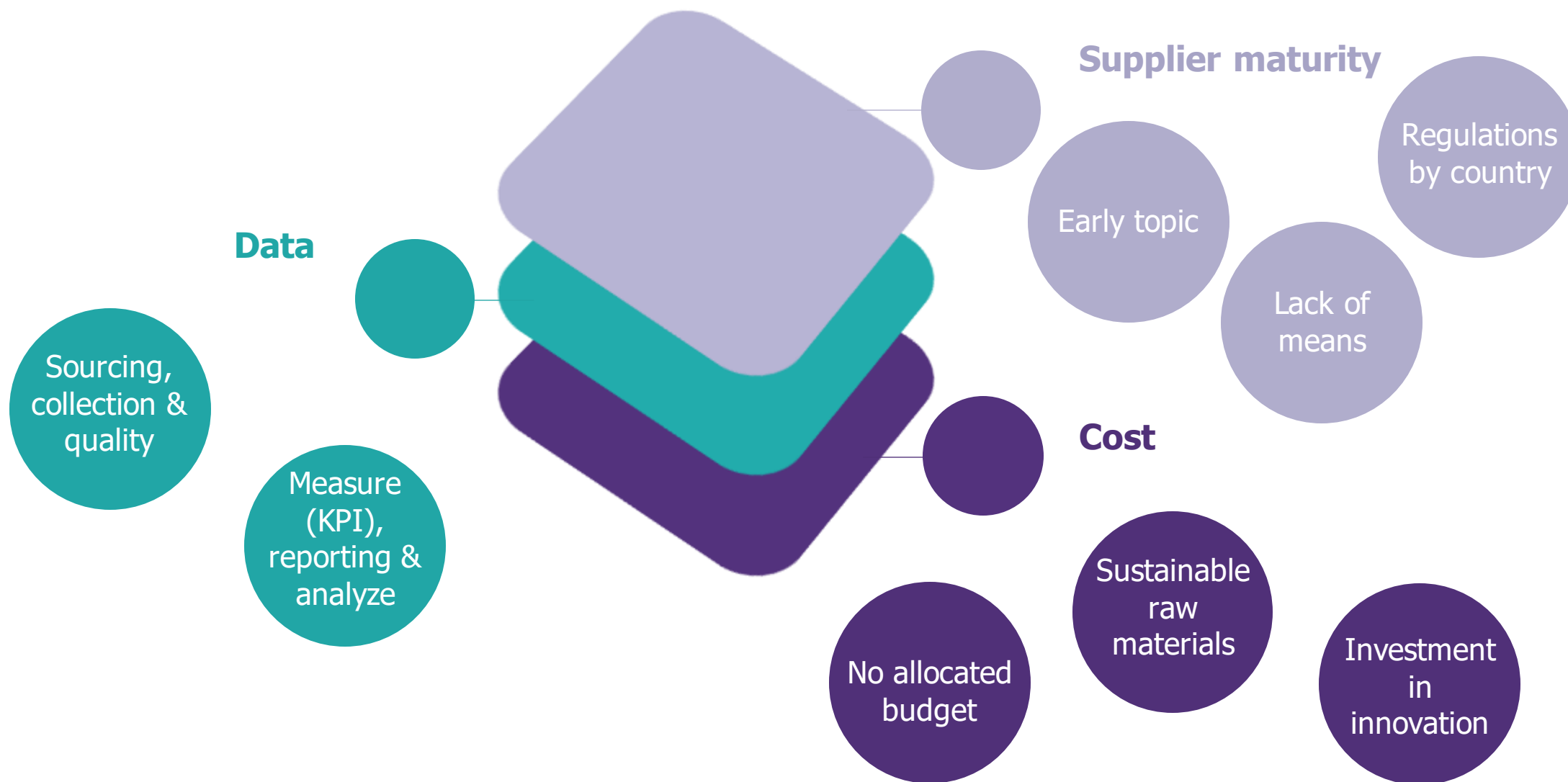
● Align with regulatory framework

● Fit the company's CSR policy

● Procurement as the first actor of decarbonization

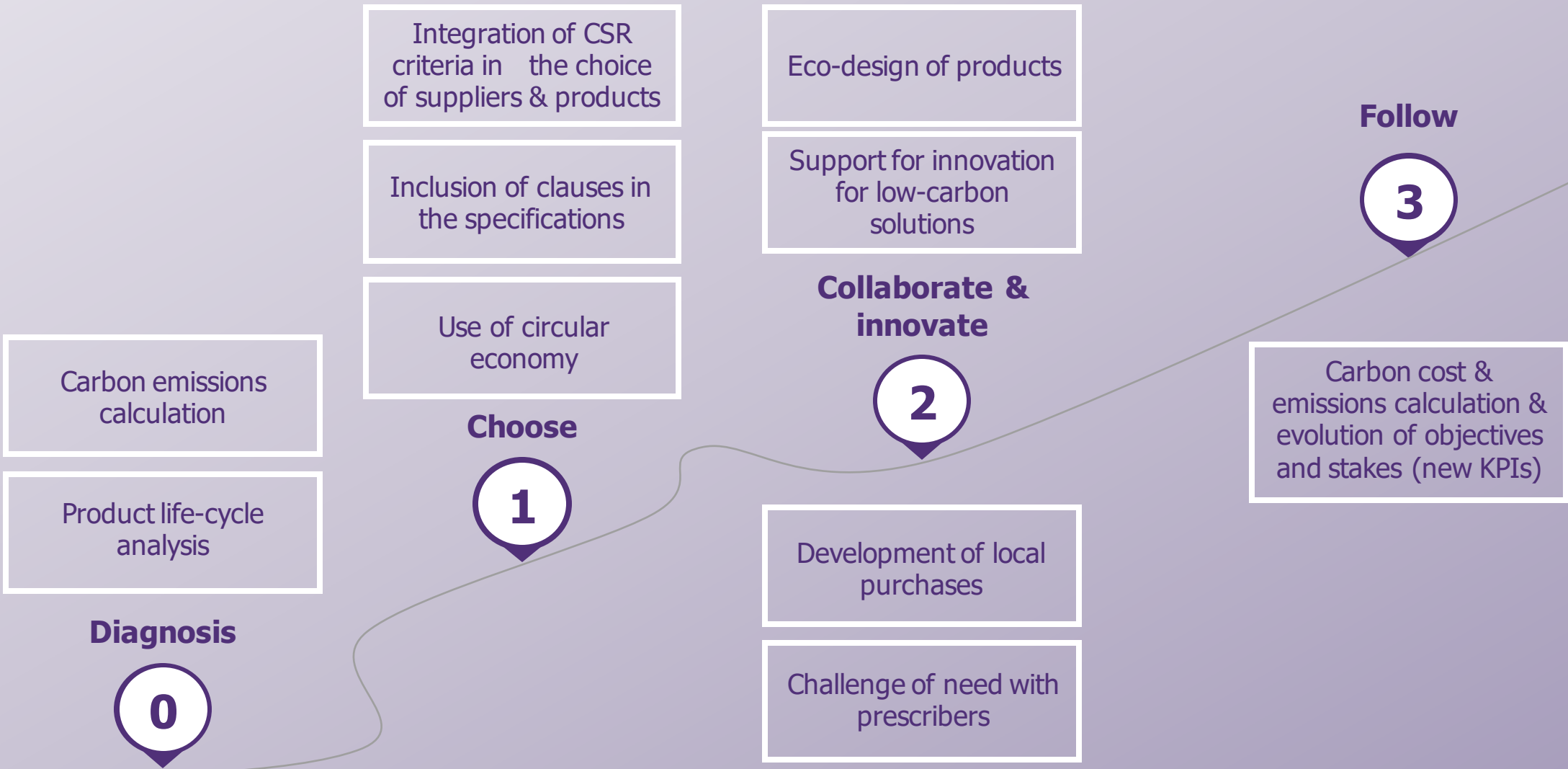
WHAT ARE THE MAIN ISSUES OF DECARBONIZATION?

Difficulties encountered by procurement for decarbonizing



LEVERS TO INITIATIVE A DECARBONIZATION

What are the key steps to generate decarbonization?



MANAGEMENT OF PROCUREMENT DECARBONIZATION INITIATIVES

How does procurement aim to decarbonize?

61%

of surveyed people, **have set quantified objectives at the scope 3 level for decarbonization**



36%

of purchasing departments **have no budget and do not want to allocate it to decarbonization**



25%


of purchasing departments **plan to allocate budget in the medium term**


39%


of purchasing departments **have an allocated budget**


MANAGEMENT OF PROCUREMENT DECARBONIZATION INITIATIVES


What resources are used?

- 

1
Training courses for buyers
- 

2
External support
- 

3
Investments in tools
- 

4
Resource mobilization
- 

5
Collaborative work with start-ups

Impact of these actions

45%
of surveyed people, cannot measure the impact of their decarbonizing actions and would like to be able to










Angéline Bizet
Senior VP Purchasing

- Purchasing at Hutchinson -

- / **2,5** billion € of purchases
- / **~300** buyers
- / Purchase of chemicals,
natural rubber, metal, services, etc.
- / **>20 000** suppliers

Decarbonization strategy

Divided into **5 axes** with suppliers (4 of which are directly linked to decarbonization) :

-  Carbon neutrality by 2040/2050
-  Use of renewable electricity
-  Use of bio-based & recycled materials
-  Life-Cycle Assessment of suppliers' products
-  Compliance with the United Nations Governance Guidelines



Paul-Etienne de Bayser

Head of Sustainability Procurement

- Purchasing at Sanofi -

/ **15** billion € of purchases

/ **600** buyers

/ Purchase of raw materials, packaging, devices, subcontracting, services...

/ **50 000** suppliers

Decarbonization strategy



Tiered approach: primarily focused on top emitters



Inclusive: embark mature and less mature suppliers in the journey



Partnering: continuous, open collaboration and support with suppliers



Impact driven: commitment requested on emissions reduction, Carbon neutrality, and Renewable Electricity



Science based: SBTI +1,5°C as a common horizon

Ekimetrics. & DECARBONIZATION



Louis Camus
Manager AI for
Sustainability & Climate

- Ekimetrics in a few words -

- / **+320** data scientists
- / **+1000** data science projects in 16 yrs.
- / **Precursor member** of **CEC**
(Convention des Entreprises pour le Climat)
- / **100%** employees trained on environment challenges

Value proposition

Provide **automated measures of suppliers' carbon footprints** to **accelerate and scale climate action** :



Automated **carbon footprints** for selected suppliers



Projection on **science-based objectives**



Maturity score for transition per supplier & sector



Action recommendations and optimized **roadmap**

To **promote the transition of suppliers**, set **relevant objectives** and **empower the selection of new suppliers**

ATTENDEES



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Senior VP Purchasing



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Thanks for your attention

To download the study, scan the QR code below:



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