INVESTOR MEETING

ODDO BHF FORUM

January 11 & 12, 2024



AGENDA

/ **01** Wavestone + Q_PERIOR, a new consulting champion

/ **02** 2023/24 half-year results and outlook

From strategic partners with a first-class reputation in Europe to a newly combined global consulting powerhouse

WAVESTONE

is an independent French leading consultancy, listed on Euronext Paris, with an established business in the UK and the US.

A people-centric and responsible company

- A consultancy that puts people at the center of everything.
- An ethical and civic-minded firm, at the forefront of best practices in social, societal and environmental responsibility.

Q PERIOR

is a German independent consulting firm, leader in the Germany-Switzerland-Austria region.

A unique range of capabilities

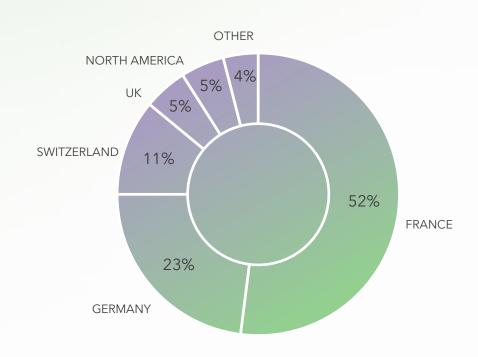
- Unrivalled industry expertise and technology fluency.
- Cutting-edge know-how in key crossindustry domains such as Cybersecurity or Sustainability.
- End-to-end transformation support, from building the business case to making the change happen.

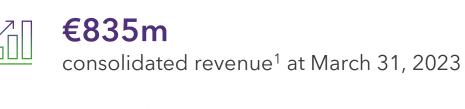
Independent, integrated, with one objective: Client Success

- A development model driven by growth.
- Majority of the shares owned by founders and key leaders of the firm.

Stronger and broader: a substantial international presence

A leading position in the three main markets of continental Europe





12.1%

consolidated EBIT margin¹ at March 31, 2023



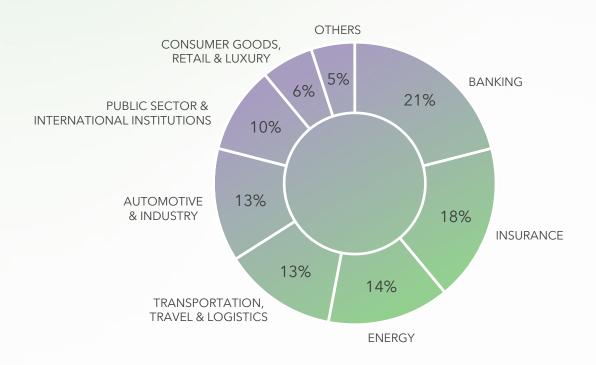
5,500+ cumulated FTEs



17 countries in presence

 $^{^{\}rm 1}$ Based on IFRS unaudited pro forma figures over 12 months at March 31, 2023

Breakdown of the new group's activities



Key customers¹

BMW MUNICH RE

CREDIT AGRICOLE SNCF

DEUTSCHE BAHN SOCIETE GENERALE

EDF SWISS RE

L'OREAL TOTALENERGIES

¹ Ranked by alphabetical order

A 360° transformation portfolio of high-value consulting services

Unrivalled industry expertise

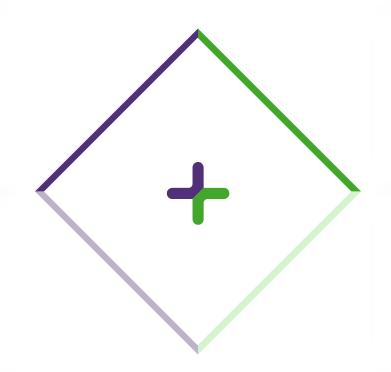
Banking, Insurance, Energy, Transportation, Automotive & Industry, Beauty & Luxury,...

Core-business process capabilities

Customer Experience, Supply Chain, Compliance, risk and regulations

Technology & integration capabilities

Data & Artificial intelligence, Cybersecurity, SAP consulting, IT Strategy & CTO Advisory



Corporate functions and support-process capabilities

Corporate finance, HR and procurement, Sourcing & Services optimization, Change Management

Sustainability capabilities

Decarbonation, Green IT, IT for Green CSRD - Double materiality assessment

Long-term growth ambitions while remaining true to our non-financial commitments

2025

2026

2027

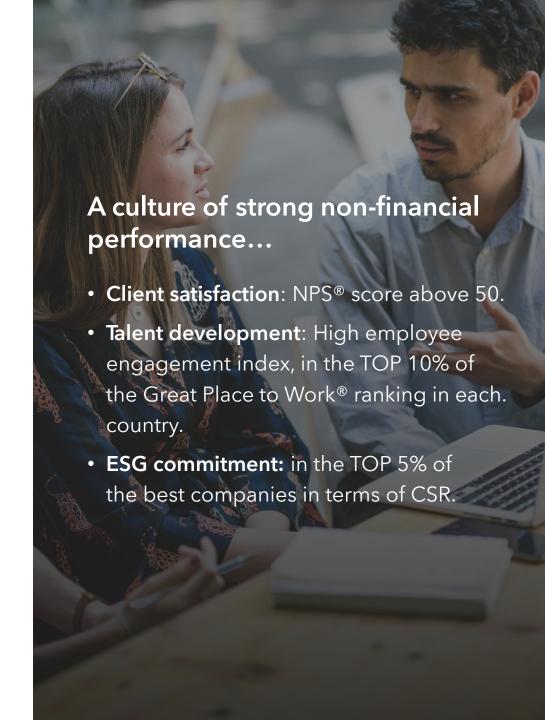
2028

2029

2030

By 2025¹, reach €1bn revenue and EBIT of at least €130m, and, in the longer term:

- Sustain a 15% revenue growth rate².
- Be considered by our clients as the trusted alternative to major and established competitors³ for their major transformation projects.



¹ Excluding new acquisitions

² Combining organic growth and acquisitions

³ Big 4 and dominant UK/US firms

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Growth of +17% in H1 2023/24

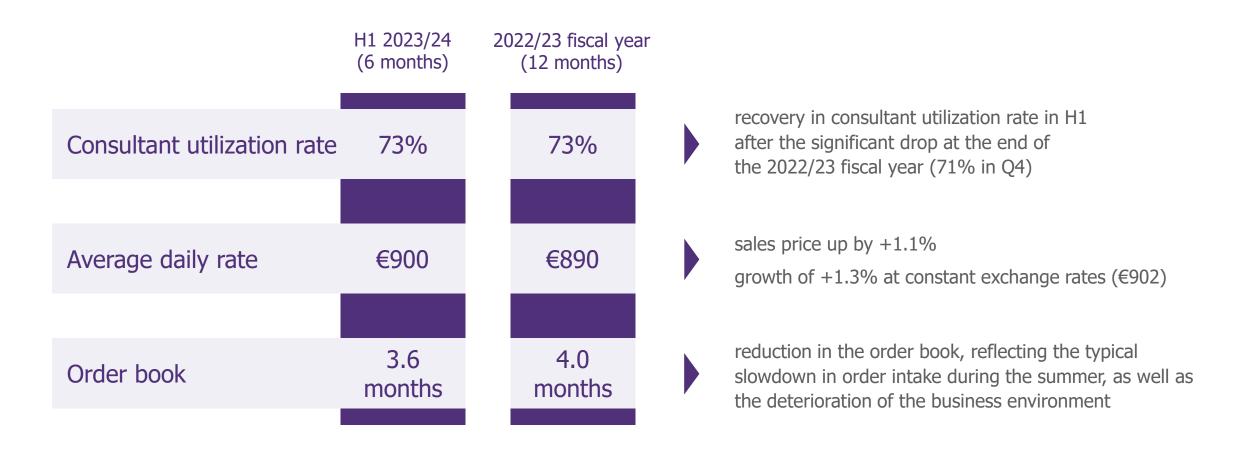
| Revenue In €m - unaudited consolidated data | 2023/24 | 2022/23 | Change at constant scope ¹ and on a constant forex basis | Total variation |
|--|---------|---------|--|-----------------|
| Q1 | 143.3 | 122.0 | +11% | +17% |
| Q2 | 133.4 | 115.1 | +14% | +16% |
| H1 | 276.7 | 237.1 | +12% | +17% |

¹ Excluding PEN Partnership, consolidated since August 1, 2022; and Coeus Consulting, consolidated since October 1, 2022

/ Revenue of €276.7m in H1 2023/24: +17%

- > growth of +12% at constant scope and exchange rates (unfavorable working day impact of -2.2%)
- > result of the intensification of business development activity and growth driven by headcount at the end of the 2022/23 fiscal year

Consultant utilization rate of 73% in H1 2023/24 and increase in sales price of +1.1%



Stabilization of the staff turnover rate at 14%; recruitment pace remains moderate

- / Continued decline in staff turnover, stabilized at 14% at the end of September
 - > compared with 16% over the whole of the previous fiscal year (on a rolling 12-month basis)
- / Reduced recruitment momentum in 2023/24
 - > due to a degraded economic environment and lower staff turnover rate
- / 4,305 employees at September 30, 2023
 - > compared with 4,406 at the end of March the end of the 2022/23 fiscal year
- / An increase in headcount expected over the whole of the 2023/24 fiscal year
 - > despite the moderation of recruitment activity



+24% increase in EBIT – 13.3% profitability

| Consolidated data (in €m) Limited review | H1 2023/24 (6 months) | H1 2022/23 (6 months) | Change | 2022/23 (12 months) |
|--|-----------------------------|-----------------------------|--------|------------------------|
| Revenue | 276.7 | 237.1 | +17% | 532.3 |
| Purchases consumed | (13.3) | (8.0) | | (21.8) |
| Personnel costs | (199.4) | (170.9) | | (373.3) |
| External expenses | (20.9) | (22.7) | | (46.6) |
| Levies and taxes | (3.4) | (3.1) | | (8.0) |
| Net allocation for depreciation and provisions | (3.4) | (2.4) | | (5.8) |
| Other operating income and expenses | 0.5 | (0.2) | | 0.2 |
| EBIT | 36.8 | 29.7 | +24% | 77.0 |
| EBIT margin | 13.3% | 12.5% | | 14.5% |

impact of the consolidation of PEN Partnership and Coeus Consulting

Net margin for H1 of 8.3%

| Consolidated data (in €m) Limited review | H1 2023/24 (6 months) | H1 2022/23 (6 months) | Change | 2022/23 (12 months) | |
|---|-----------------------------|-----------------------------|--------|------------------------|----------------------------------|
| EBIT | 36.8 | 29.7 | +24% | 77.0 | |
| EBIT margin | 13.3% | 12.5% | | 14.5% | |
| Amortization of client relationships | (0.7) | (0.7) | | (1.5) | |
| Other operating income and expenses | (2.8) | (3.3) | | (2.9) | ■ largely linked to the proposed |
| Operating income | 33.2 | 25.7 | +29% | 72.7 | combination with Q_PERIOR |
| Cost of net financial debt | (0.7) | (0.4) | | (1.8) | h vising interest vates |
| Other income and expenses | (0.3) | (0.4) | | (2.3) | rising interest rates |
| Tax charges | (9.2) | (6.9) | | (18.5) | |
| Group share of net income | 23.0 | 17.9 | +28% | 50.1 | |
| Net margin | 8.3% | 7.6% | | 9.4% | |

Increase of 31% in self-financing capacity to €39.4m

| Consolidated data (in €m) Limited review | H1 2023/24 (6 months) | H1 2022/23 (6 months) | 2022/23 (12 months) |
|--|-----------------------------|-----------------------------|------------------------|
| Self-financing capacity before financial debt and tax expenses | 39.4 | 30.1 | 83.8 |
| Tax paid | (9.8) | (12.2) | (21.1) |
| Change in WCR | (20.3) | (25.4) | (21.6) |
| Net cash flow from operations | 9.3 | (7.5) | 41.1 |
| Net cash flow from investments | (6.5) | (52.1) | (52.7) |
| of which fixed asset acquisitions | (1.1) | (0.9) | (3.7) |
| of which change in financial assets | (0.2) | (22.1)* | 0.0 |
| of which changes in scope | (5.3) | (29.3) | (49.2) |
| Net cash flow from financing operations | (19.7) | (21.1) | (25.8) |
| of which dividends paid | (7.6) | (7.6) | (7.6) |
| of which sales (acquisitions) of company shares | (6.0) | (6.5) | (6.4) |
| of which loans received net of repayments | (2.8) | (4.1) | (4.4) |
| of which repayments of lease liabilities | (2.6) | (2.5) | (5.1) |
| Change in cash and cash equivalents | (16.9) | (80.8) | (37.4) |

^{*} including €22.2m in acquisition of Coeus Consulting shares

Net cash of €13.3m at September 30, 2023

| Consolidated data (in €m) Limited review | 09/30 2023 | 31/03 2023 |
|--|-------------------------|-------------------------|
| Non-current assets of which goodwill including rights to use leased assets | 269.8 237.8 11.4 | 272.8 235.4 13.2 |
| Current assets of which trade receivables | 193.5 175.2 | 193.1 176.6 |
| Cash and cash equivalents | 54.1 | 70.8 |
| TOTAL ASSETS | 517.4 | 536.8 |

| Consolidated data (in €m) Limited review | 09/30 2023 | 31/03 2023 |
|---|---------------|---------------|
| Shareholders' equity | 311.9 | 299.1 |
| Financial liabilities | 40.9 | 43.7 |
| of which less than one year | 5.6 | 5.7 |
| Lease liabilities | 13.5 | 15.9 |
| Non-financial liabilities | 151.2 | 178.2 |
| TOTAL LIABILITIES | 517.4 | 536.8 |

Net cash¹: €13.3m

compared with €27.1m at March 31, 2023

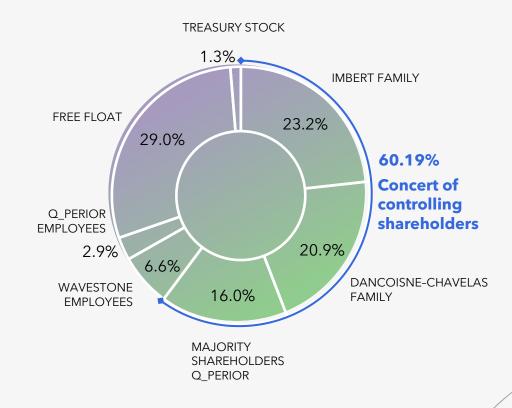
¹ Excluding IFRS 16 lease liabilities © WAVESTONE

Wavestone + Q_PERIOR: closing on December 5, 2023

- / Details of the operation
 - > acquisition by Wavestone of 100% of Q_PERIOR's share capital
 - > base price: €321.9m (€330m in enterprise value)
 - > 79% of the base price financed by shares
 - > earnout of up to €35m
 - > consolidated from December 1, 2023
- / Action in concert concretized by a ten-year shareholders' agreement
- / 4-year lock-up for parties acting in concert
 - > shares under lock-up mechanism representing 60.19% of the capital
 - > with a degressive mechanism over 4 years
- / Extended and strengthened governance
 - > appointment of 2 new Directors from Q_PERIOR
 - > General Management extended from 2 to 3 people

Breakdown of capital after the operation¹

(24,906,332 shares)





Solid first half for 2023/24; caution maintained for the second half

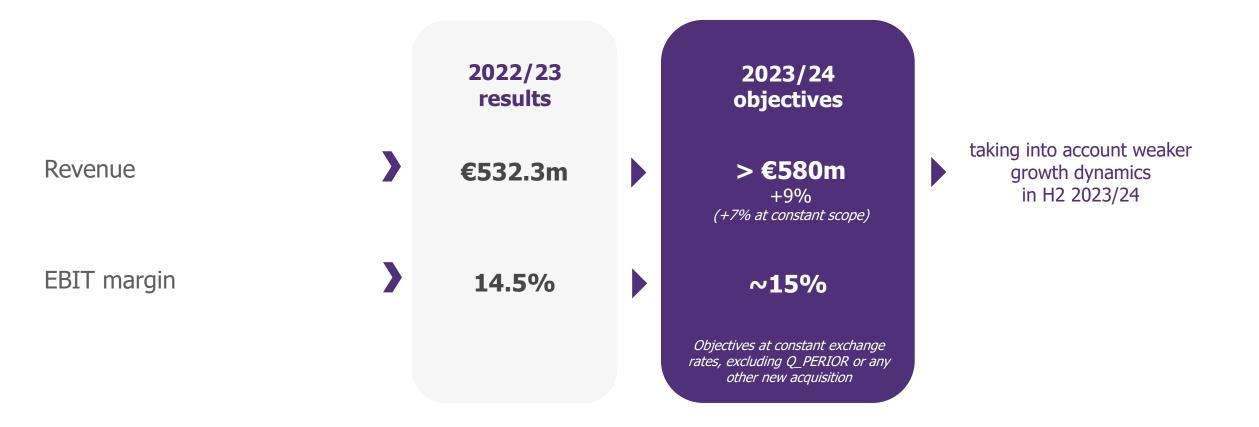
- / A first half of 2023/24 characterized by strong growth and a good level of profitability
 - > thanks to intense business development activity and a progressive recovery in the consultant utilization rate
 - > strongly positioned sales prices, good sales-price-to-salary ratio
 - > control of costs
- / A second six months marked by an uncertain economic environment
 - > overall demand declining
 - > some sectors particularly impacted, but others continue to offer opportunities

banking, retail, public sector

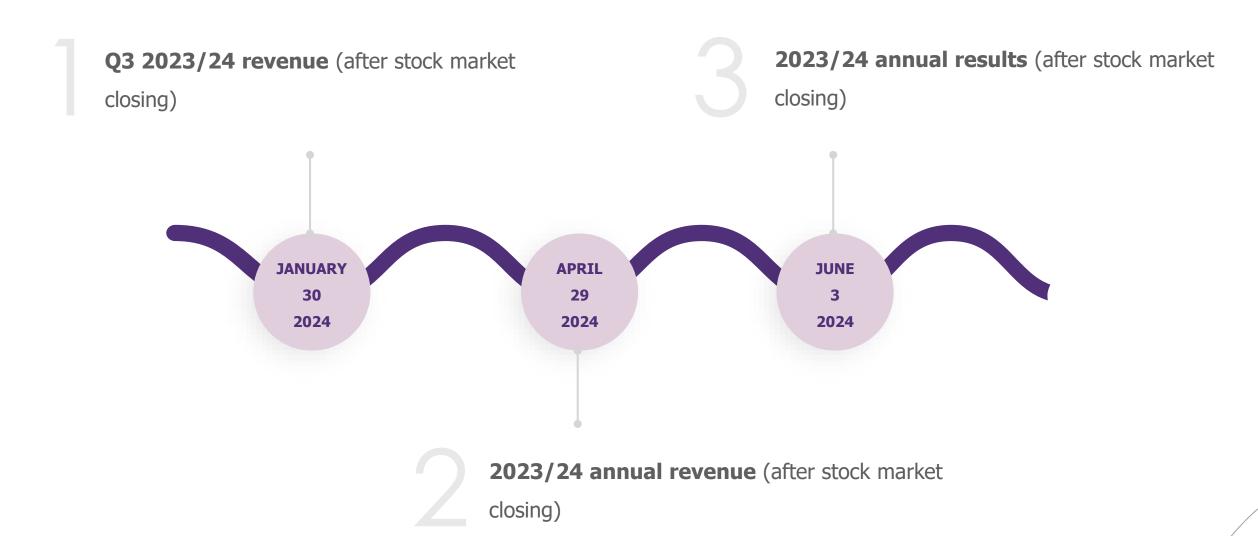
energy, insurance, luxury, transport

> good resilience for technological projects (cybersecurity, IT strategy, Data & AI) and growing demand for projects around Generative AI

Confirmation of objectives for 2023/24



Financial agenda





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