WAVESTONE



2025 edition

FRENCH CYBERSECURITY STARTUPS RADAR

A consolidating ecosystem in a market driven by innovation

In 2025, France is still generating new cybersecurity startups, but the pace is starting to slow slightly







44 newcomers, with a particular focus on: Application Security (+5), Artificial Intelligence(+3), Anti-fraud (+4), Governance (+4), Vulnerability management (+3)

The beginning of consolidation in an increasingly competitive market



Funding: Bigger amounts raised but fewer funding rounds highlight a tightening market

Funds raised by cyber startups & scale-ups



The French & European investment ecosystem has undergone significant structuring over the past few years

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The cybersecurity ecosystem is gradually decentralizing across regional areas



A majority of companies export their product, mainly in Europe

Among companies exporting their product, Europe remains the main gateway by a large margin (**118 companies**).





Some startups are taking a different approach typical **EMEA→Americas→APAC** than the progression 11 companies adopted an interesting sales strategy by bypassing the challenging North American market altogether, targeting Asia directly after Europe.



Innovation and certification driving startup growth



are developing new security solutions or securing emerging use cases A sharp rise (+8%), largely due to the departure of less innovative companies...

...but the new startups are more cautious in their risk-taking (-2%)

51% (-2% vs 2024) of startups created in 2024/2025 offer innovative solutions or secure emerging use cases, particularly in deeptech, including Al



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The security of AI usage is growing rapidly, and its integration into security products continues to expand



Models and training phases securization

Protection of environments and processed data

Governance and compliance

Threat detection and analysis

- Incident response orchestration
 - Awareness campaigns optimization
- Fraud detection
- Data classification



An additional 23% use AI as a tool to assist their users (chatbots, automated links towards relevant documentation, automatic document generation and formatting...)

New uses are emerging, driven by market needs



How can the ecosystem be improved?

For startups: focus on innovation and rethink your development strategy in light of the international context

> For large companies: think of cyber innovation as a differentiator and a lever for independence for your digital systems



For private/public investors: specialize in cybersecurity, sustain the effort and keep supporting the consolidation of promising European startups

Questions?

Find out more about our 2025 radar on our website



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Methodology: startups



Criteria



Validation through **open sources** and **direct contact*** with most of the startups in the Radar * 70% of the startups answered our 2025 survey

Methodology: scale-ups



Scale-up criteria rule over STARTUP criteria

*Consolidation of workforce for held companies

- If ownership is between 25% and 50%: add the workforce calculated proportionally based on the holding company

- If ownership exceeds 50%: add the entire workforce of the holding company

Discontinued operations: lack of website and no communications on social medias in the past 6 months or more

 (\mathbf{W})

revenues > 25% for the last 3 fiscal years

The 2025 French CYBERSECURITY SCALE-UP radar



The 2025 French CYBERSECURITY SCALE-UP radar



About Wavestone

Wavestone is an independent consulting firm dedicated to supporting companies and organizations in their strategic transformation.

Present nowadays in 17 countries on 4 continents, Wavestone employs over 5,500 people and seamlessly combines leading sector expertise with holistic cross-sector skills.

Wavestone is listed on Euronext Paris and has been awarded the Great Place To Work® label.

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Bpifrance finances companies – at every stage of their development – with credit, guarantees and equity capital. Bpifrance supports them in their innovation and international projects. Bpifrance also supports their export activities through a wide range of products. Consulting, university, networking and acceleration programs for startups, SMEs and ETIs are also part of the services offered to entrepreneurs.

Thanks to Bpifrance and its 50 regional offices, entrepreneurs benefit from a close, single and efficient contact to help them face their challenges.

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